

# Friends of Easton Library Off To Strong Start, Raising \$5K+

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The newly rejuvenated Friends of the Easton Public Library held a banner kick-off event on Wednesday April 7, when the team raised over \$5K in one day to support the Library and its needs.

The Friends team began to organize this winter, and by mid-March were ready to set its sights on national Library Giving Day. With a newly launched website (<https://www.eastonlibraryfriends.org/>), 20 townspeople signaling their interest in the efforts, and with new Facebook and Instagram accounts, the team was able to reach out to all facets of the community.

Over 100 people participated. The Fayek Family and an anonymous donor provided matching gifts; Easton's own Trellis & Vine (<https://trellisvineevents.com/>) donated floral arrangements for any gift \$50 or above.

"This was a great way to kick off our presence in Easton, after a few quiet years," said Beth Cliff, the Friend's new president. "We were so impressed with the generosity of the town; we look forward to engaging in more ways — at all age levels — in the coming year. COVID restrictions have limited us some, but we are a creative team: Stay tuned for safe and healthy ways to be together and support our wonderful jewel of a library."

Cliff said that the planning team met April 26 to start mapping out fundraising for the remainder of the year. The group agreed on a Used Book Sale in the fall, perhaps a wine and cheese gathering, and some holiday festivities in December.

“Volunteers to help with all these — and more — are always welcome,” Cliff said.