

# Easton Courier Political Campaign Policies

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Election season is upon us. So that we can publish as many statements and letters as possible, the Courier has some rules and guidelines for candidates, parties and supporters for the Nov. 2 municipal election.

**Fair play:** We expect candidates and supporters to stick to issues and not indulge in personal attacks on candidates. We may reject any letter or statement we think is unfair, libelous or in poor taste.

**Letters to the editor:** Letters on general election issues may be 300 words or fewer, but may not be cloaked endorsements (that is, a writer cannot analyze an issue for 250 words and then say, "Joe Smith is the best person for handling this problem."). No letters about general election issues will be published during the last week before the Nov. 2 election, i.e. on Oct. 26 or after.

Letters touting a candidate or group of candidates must be 100 words or fewer. Longer letters will be rejected; shorter letters will get preference if the volume of letters becomes an issue. Please include a word count with your letter and a daytime phone number. A person may write one letter per candidate. We will not publish more than one letter from the same person on a single day, nor will we publish letters from candidates

regarding their races.

**Profiles:** We will publish profiles of each of the candidates prior to the election. Please submit a 300-word biography and 500-word statement discussing three top issues Easton is confronting and how you will help solve them. Profiles are due Oct. 1.

**Commentaries:** Each political party will be asked to submit one commentary column of up to 500 words, discussing its slate and the slates advantages. The deadline is Oct. 1.

**Political statements:** Candidates in contested races may submit two additional political statements, explaining their positions, to run between Sept. 9 through Oct. 26. Statements must be 500 words or fewer.

**Photos:** Parties and candidates may electronically submit campaign-related photos with a caption and brief article. Photos should be in jpg format and should not be compressed or altered in any way. Photos will be used on a space-available basis.

**Candidate headshots:** The Courier requests an updated high resolution (large size on a cell phone) headshot of each of the candidates for use as needed throughout the campaign.

**Deadlines:** The letters, political statements, and commentaries deadlines and the word limits for each, will be strictly enforced. All articles should be submitted through the submission page at [EastonCourier.news](http://EastonCourier.news).